

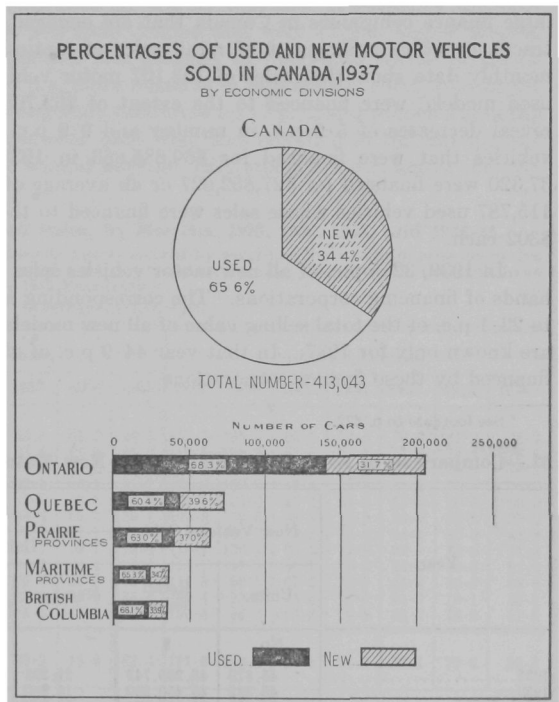
31.—Retail Sales of New Motor Vehicles in Canada, 1932-39, with Total Value for 1930.

NOTE.—The first year for which details are available is 1932. The total value for 1930 was secured in connection with the Census of Merchandising and Service Establishments.

Year.	Passenger Cars.		Trucks and Buses.		Totals.	
	No.	\$	No.	\$	No.	\$
1930	1	1	1	1	1	122,165,000
1932	38,621	38,919,015	7,249	6,341,727	45,870	45,260,742
1933	39,568	39,692,630	5,764	5,757,600	45,332	45,450,230
1934	61,503	63,566,402	11,855	12,219,059	73,358	75,785,461
1935	83,242	83,429,114	18,219	18,313,335	101,461	101,742,449
1936	92,287	95,403,199	21,027	22,179,597	113,314	117,582,796
1937	114,275	116,886,334	30,166	32,284,193	144,441	149,170,527
1938	95,751	105,006,462	25,414	30,005,446	121,165	135,011,908
1939	90,054	97,131,128	24,693	28,836,393	114,747	125,967,521

¹ Not available.

Retail Sales of Used Motor Vehicles in Canada.*—That the sale of a new motor vehicle in Canada means the sale by distributors of two used models is the opinion generally recognized in the automotive trade. The accuracy of this ratio is confirmed by the results of a special survey of the retail automotive trade for 1937 for which reports were secured direct from 3,426 retail distributors of motor vehicles in the country. Dealers and distributors reported a total of 413,043 motor vehicles sold for \$245,277,623 in 1937 of which 141,881† were new models which sold for \$157,671,890† or an average of \$1,111 each and 271,162 were used vehicles which retailed for \$87,605,733 or an average of \$323 each. The total number of vehicles sold is thus divided in the proportions 34.4 p.c. new and 65.6 p.c. used or, on the average, there were 1.91 used vehicles sold for every new model.



* See footnote to p. 622.

† These figures are made up from returns from individual dealers for this special survey and do not agree with those given in Tables 31 and 32 obtained from manufacturers and assemblers.